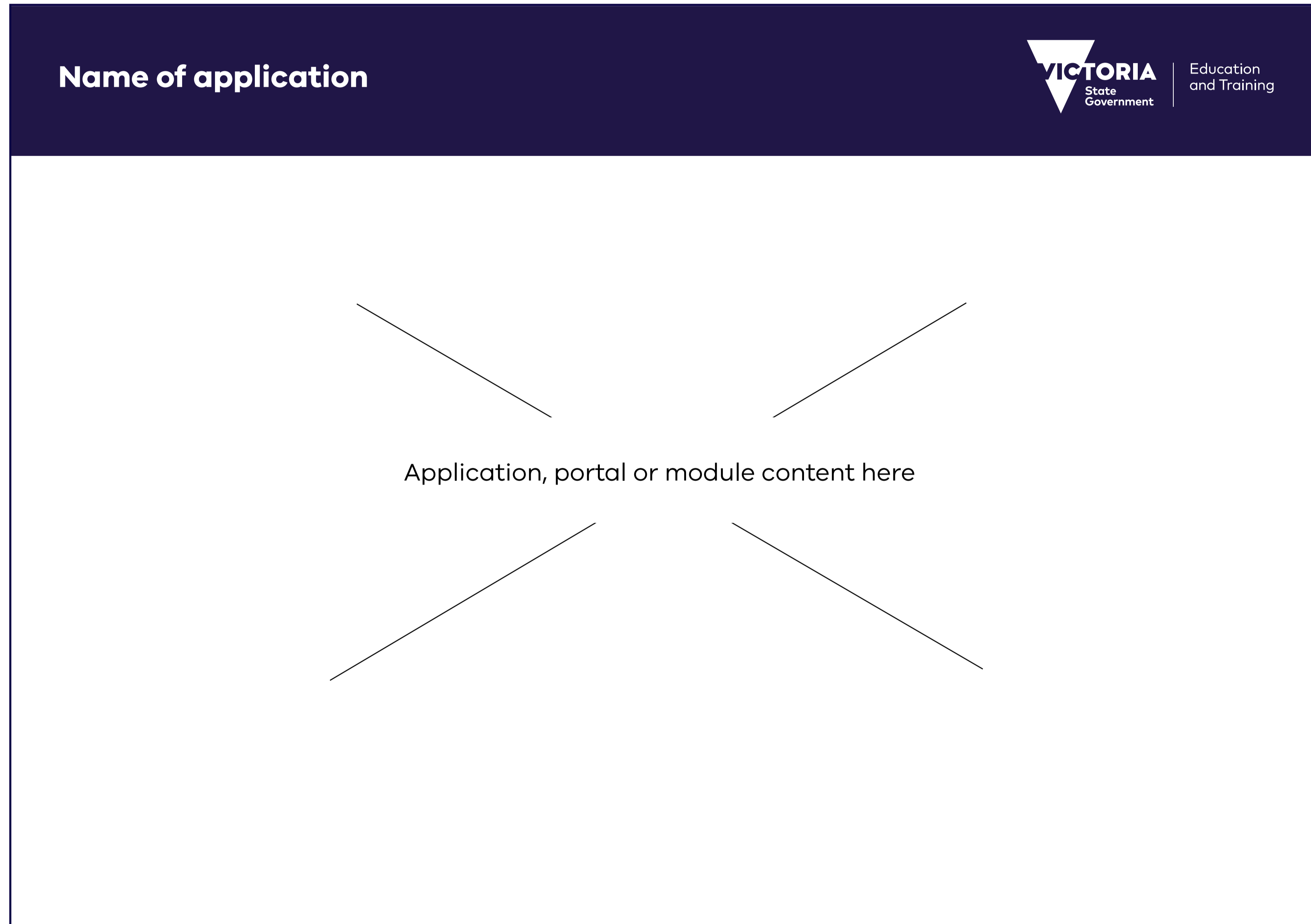


Guide for branding DET web applications / portals / training modules



Header colour: #201647

Application header must be a solid background colour of #201647. No gradients or images.

Header must include the title of the application or portal (not the Department's name) in bold white text, with Department logo on the right hand side.

Spacing around the Department logo should be no less than the height of 'A' in Victoria.

The Department logo should link to DET's public website, while the application title should link to the home page of the application.

Navigation items and footer should be specific to the application. Do not replicate navigation or the footer from the DET public site.

The site or application must comply with WCAG 2.0 AA standards for accessibility, and the standards set out at:
www.vic.gov.au/digitalstandards

Vic Font should be used if the platform supports custom fonts. This is available for download from www.dpc.vic.gov.au. Otherwise use Arial font.

Never use Adobe Flash.

Approvals:

Web applications, portals, websites and training modules require approval from the Department's Digital Advisory Committee before they are launched.

For assistance, contact online.comms.unit@edumail.vic.gov.au