

FOR THE LATEST NEWS FROM THE LEARN LOCAL SECTOR - PROVIDING QUALITY TRAINING FOR ADULTS IN EMPLOYMENT AND EDUCATION

## Minister announces Learn Local Award finalists

A few days ago, The hon. Peter Hall, MLC announced the finalists of the 2012 Victorian Learn Local Awards. Nominations came from all parts of Victoria for the six categories, recognising the outstanding efforts of learners, practitioners and training providers in the Learn Local sector. "We know these educational opportunities are helping to change the lives of many people who may not have had the opportunity to pursue other educational options" said Mr Hall.



Minister Hall congratulates the winners of the 2011 Learn Local Awards. The 2012 Awards ceremony is set for 7 September during Adult Learners' Week.

Mr Hall will attend the awards ceremony on 7 September, during Adult Learners' Week. Winners will share in a prize pool of \$45,000. The Victorian Learn Local Awards are held annually to celebrate the success of our sector. [Click here](#) to read more.

## Wow - what a conference!

If you went to Bendigo during July we really hope that you were at the Inaugural Regional & Rural Learn Local Conference. For two days, delegates were challenged to "Think Differently, Connect Differently" when it comes to working with adult learners and communities.

Keynote speakers Dr Ernesto Sirolli of the Sirolli Institute, USA (pictured right) and Mr Bill Williams of Asia Pacific Management Group both spoke frankly and constructively about the client-centred focus that is necessary for great outcomes. Each of them went on to facilitate workshops where they could explore more deeply their particular topic with flair and individuality.



A feature of this conference was the interactive application of how eLearning is being used to reduce barriers to training. In a Learn Local first, some sessions were available to delegates from across Victoria who connected via the internet. They were able to view the presentation and ask questions just like those who were in the room in Bendigo.

The upcoming Learn Local Metro Conference (18 and 19 October) is sure to be just as engaging. Contact Leanne Fitzgerald, Conference Planner [Leanne@coonarahouse.org.au](mailto:Leanne@coonarahouse.org.au) for more details.



Click the calendar to see

- ACFE Agreement important dates
- PD opportunities

## Get the most out of Adult Learners' Week (1-8 Sept)

This year's ALW theme is *Digital literacy: Connecting and learning through technology*. C'mon Learn Locals... this is OUR week to shine! Here are five easy things you can do to add to the fun of Adult Learners' Week...

1. Decorate your centre and website with logos, posters, templates and other useful things here: <http://adultlearnersweek.org/resources/>
2. Put a great story and photo in your local paper with your contact number and website.
3. 'Like' ALW and Learn Local on [Facebook](#) and join their conversation
4. Got an ALW event? register it here on their website <http://adultlearnersweek.org/events-calendar/>
5. Ask your learners and staff about their own learning story. Each one is an amazing journey!



# LEARN LOCAL METRO EXPO 2012

THURSDAY OCTOBER 18<sup>TH</sup> & FRIDAY OCTOBER 19<sup>TH</sup>  
AT THE JASPER HOTEL ELIZABETH ST MELBOURNE  
**EMERGING OPPORTUNITIES  
WHAT, WHERE & HOW?**

**THIS IS A CONFERENCE NOT TO BE MISSED  
A HIGH ENERGY, AFFORDABLE OPPORTUNITY**

TO IDENTIFY NEW FUNDING SOURCES, NETWORKS, PARTNERS, AND BUILD YOUR ORGANISATIONAL CAPACITY  
A FULL PROGRAM AND REGISTRATION KIT WILL BE AVAILABLE MID-AUGUST, BUT

**KEEP THE DATE NOW**

AND TAKE ADVANTAGE OF THE JASPER'S SPECIAL ACCOMMODATION DEALS  
CALL 03 8327 2777 AND QUOTE RESERVATION CODE CONR2

**FOR FURTHER INFORMATION CONTACT  
LEANNE FITZGERALD, CONFERENCE PLANNER  
LEANNE@COONARAHOUSE.ORG.AU OR 03 9758 7081**

## Get the jump on 2013 delivery

As you begin planning for delivery in 2013, remember to use your Learn Local planning data pack available right now on the [ACFE website](#).



Each region has its own comprehensive report to support Learn Local organisations in their planning and assist them to engage in the Victorian VET system.

The reports are easy to read and written in a meaningful way that lets you identify trends and areas for growth in your own region.

This is a great time to talk about your new ideas and possible courses with your regional office. Use the data to check how your pathways connect to local opportunities in industry and education and how you can tailor programs for the hard-to-reach learner groups in your area.

Hard copies should be coming your way soon. Keep your eye out for the postie...

## Adult learning satisfies!

We love this international clip about adult learning. What was a satisfying learning experience for you? Write on our [Facebook](#) wall...



1 – 8 September  
*Adult Learners' Week*

Meet us online at



## Get MORE from your free media options

NOTE: BARWON SOUTH WEST TRAINING HAS HAD A LOCATION AND DATE CHANGE. IT IS NOW SCHEDULED FOR COLAC, 6 SEPTEMBER.

We all know a business that just seems to always be in the paper or the local radio with a photo or an event, right? It's no accident. You can do this too with the right skills and strategy to capitalise on free media – yes, FREE media! We're even talking about TV.

The Media Training PD which is coming to each region aims to equip you with the skills you need to get your organisation into the media – local, state and national; print, radio, TV and online. You will leave with a finished press release ready to start sending out to targeted media. You will also have the skills, confidence and enthusiasm to start doing it straight away.

This form of media placement is the BEST type of FREE MEDIA that an organisation can secure to promote its services to the target markets. And collectively, it will be exciting to see some great Learn Local exposure right around the state.

It's easy to apply. Click here for the [online application form](#) taking note of the date change for the Barwon South West Region training, now 6 September in Colac. Full details can be found in [General Memo 2012/21](#)

## RECENT MEMOS – click 'em

(General Memo) [2012 / 28 ACFE Celebration 23 August 2012](#)

(General Memo) [2012 / 27 Pre-accredited program developments](#)

(General Memo) [2012 / 26 ACE Business Survey 2012](#)

(General Memo) [2012 / 25 Study Grants for Career Practitioners](#)

(General Memo) [2012 / 24 Wurreker Awards Nominations](#)

(General Memo) [2012 / 23 LYNCing Learn Local Organisations: Opportunity to participate in pilot](#)

## LODDON MALLEE REGION

### LEARN LOCAL REGIONAL AND RURAL CONFERENCE

#### 'Thinking Differently, Connecting Differently'

On the 26<sup>th</sup> and 27<sup>th</sup> of July, the Regional ACFE Conference 'Thinking Differently, Connecting Differently' was held at the All Seasons Bendigo. The 2 day conference consisted of numerous guest speakers and workshops, with approx. 125 people attending from all over the regions. The main



aim of the conference was to equip regional providers with the concepts and tools to think differently about how they conduct their business and ultimately deliver

exceptional adult learning experiences. In addition, the conference was aimed at providing practical opportunities to discuss emerging issues and best practises with colleagues, vendors and consultants across a broad continuum of education issues. Day 1 focussed on how to approach business in another way. Day

2 focussed on practical skills, e-learning, smart use of technology, models of innovative partnerships and how to conduct business more efficiently.

The conference opened with keynote speaker 'Ernesto Sirolli' - who spoke to audiences on 'Enterprise Facilitation Projects - Revitalising Local Communities and Growing Market Share.' Following was keynote speaker Bill Williams, addressing 'Better Training, Sales Growth, Customer Service People Management.' The afternoon gave participants an opportunity to ask questions and speak openly on personal experiences.



Thursday night kicked off the Official Conference dinner with pre drinks and canapés. The Bendigo Chinese Lion Association provided us with flashes of vibrant colour and vibrations with their Chinese Dragon display. Throughout the evening we heard from The Flinns, a local 3 piece band that performs regularly in the region. Friday concluded with specialised workshops, addressing topics such as 'New Technologies', 'E Learning', 'Neuro Leadership', 'Smart Use of Technology and Innovative Partnerships'.



Participants broke into smaller groups and attended the workshops of their choice. The feedback we have received regarding the conference has been very positive, with attendees lodging a survey with their thoughts and comments. We take this opportunity to thank everyone who attended, and most especially, all of the many staff who worked hard in bringing this conference together, in order to provide what we would consider, a successful project that hopefully provided delegates with new and inspiring ideas and tools for their businesses pursuit.

# LODDON MALLEE REGION WHAT'S NEXT?

**Please note the Introduction to A Frame & Moderation Training Dates & Locations for each Region.**

Gippsland	Traralgon	16.08.2012
Nth Western	CAE - Melbourne	21.08.2012
Southern	Carrum Downs	27.08.2012
Grampians	Ararat	11.09.2012
Eastern	Glen Waverly	27.08.2012
Barwon	Geelong	4.10.2012
Loddon Mallee	Bendigo	9.10.2012
Hume	Wangaratta	16.10.2012
Nth Western	Footscray	28.11.2012

## MEDIA TRAINING SESSION

Please note that we are still taking registrations for the Media Training Session. This is an great opportunity for providers to acquire new skills they need to get their organisations into the media – local, state and national; print, radio, TV and online. Each participant will leave the training with a press release written and ready to start sending out to targeted media – and they’ll also have the skills, confidence and enthusiasm to start doing it straight away. This form of media placement is the BEST type of FREE MEDIA that an organisation can secure to promote their services to their target markets and we really hope to get some great media coverage for the Learn Local brand from the collective efforts of attendees. Please feel free to contact us at ACFE for more details. Registrations close COB Friday 17<sup>th</sup> August, 2012.