

Message from the ACFE Board

Celebrating the start of a new year encourages us to reflect on what we have achieved as we look forward. Everyone should be so proud of what you achieved in 2011 – for your learners, your communities and your organisations. In 2012, the Board will be partnering with Learn Local organisations to:

- Continue supporting their business, including new strategies for communications.
- Offer new delivery options for informal learning and other assistance with teaching and learning.
- Ramp up regional profiling of the Learn Local strategy.



We encourage you to attend your first regional forum to learn more about these exciting 2012 opportunities.

Rowena Allen, Chair, on behalf of the ACFE Board.

Happy nEW YeAr!
Click and tell us your resolution






FACEBOOK TWITTER YOUTUBE WIKI

Jessica found confidence to follow her dreams... then won an iPad!

Participation in the Pathways Training at Albury Wodonga Resource Bureau gave Jessica a “very rewarding experience”.

Winner of our recent iPad competition, Jessica St Clair got more from her training than she expected. Excited by the opportunity to do a course at her Learn Local organisation, Jessica was surprised to discover the “true benefits and opportunities” of her training. “Everybody had their own goals and reasons for [doing] the training, whether it was to update their skills...or to be able to progress into



Jessica St Clair receives her certificate for Pathways Training course from tutor Teju Chouhan.

employment, or to use it to assist them in future training”. Jessica undertook the Pathways Training pre-accredited course with Albury Wodonga Resource Bureau to assist her with her current employment and future opportunities. She feels that the knowledge and experience gained through the training has helped people to participate in the community, and

strengthened connections between them. They shared experiences, ideas and future goals creating a network that supports employment and community participation. “The overall experience was very rewarding and will assist me in my future employment”.

Diary Dates*

Jan 10	Round 3 Capacity & Innovation Fund opens
Jan 15	Deadline for submission of 2011 data to SVTS
Jan 20	1 st qtr pre-accredited payment
Feb 17	Close of round 3 Capacity & Innovation Fund
Feb 27 to Mar 9	Forum/Briefing in your region. Check with your Regional Office for specific date
Mar 31	Commonwealth Equipment grant acquittal due

*STATE-WIDE DATES ONLY. REFER TO YOUR REGIONAL OFFICE FOR ADDITIONAL INFORMATION

...to BUILD A PARTNERSHIP!



1. Add logos to each other's website
2. Swap articles to put in each others' newsletters
3. Display each others' brochures in your foyers
4. Invite them to your events, and arrange a presentation at their facility
5. Promote them in your media, i.e. "Ritestuff Manufacturing train their staff at ZYX eduHouse"



- adapted from Learn Local Marketing Workshop 2011 Participants Manual content p18

Spotlight on Learn Local Award Winner *Outstanding Learn Local Organisation* – Wyndham Community and Education Centre

This month's spotlight shines on the winner of Outstanding Learn Local Organisation 2011 – Wyndham Community and Education Centre (WCEC). Its flexible and innovative responses to a fast-changing population have kept up with growth and demand for learning.

Where one in six people in the community have English as a second language, a course like *English for Hospitality* is an essential link for people entering the workforce. This course combines practical work experience, cooking under instruction and serving meals in the teaching kitchen with the language skills needed to work in hospitality.



The look of satisfaction on these three learner's faces says it all! Wyndham Community and Education Centre is a deserving winner of the Outstanding Learn Local Organisation award.

WCEC scooped the \$10,000 prize for a number of reasons. Offering extensive pre-accredited training programs that give learners pathways into accredited vocational or educational training, providing VCAL for people of refugee backgrounds, multiple delivery locations making learning truly 'local' to hundreds of learners, plus their role in the Wyndham Humanitarian Network that provides an integrated cultural settlement service for settlers in the area are just some.

Congratulations to all the individuals who make WCEC an outstanding Learn Local organisation!



Read about all the Learn Local Award categories. Which one would you nominate for? [Click here...](#)

Having trouble with your marketing strategy?

Not sure where to begin, or what to do next? Don't worry, everything you need to get started is at your fingertips in the Communications and Marketing Training Manual (pictured right)

Whether your organisation is big or small, this manual has everything you need to get going on a marketing plan to connect with the people in your communities who want to learn and train. It is simple to use with exercises and activities to step you through developing your strategy. If you have any trouble finding what you need, call your regional office for help.

If you have misplaced your copy of the manual or you didn't attend the marketing and communications training, you can [download a pdf version from the Learn Local wiki](#).

RECENT MEMOS – click 'em

[2011/39 Capital Funding Opportunity 2011-12 Children's Facilities Capital Program](#)

[2011/40 Funded places in TDC Professional Learning Program 2012](#)

[2011/41 Information on fees other than tuition fees – pre-accredited fee concessions for 2012](#)

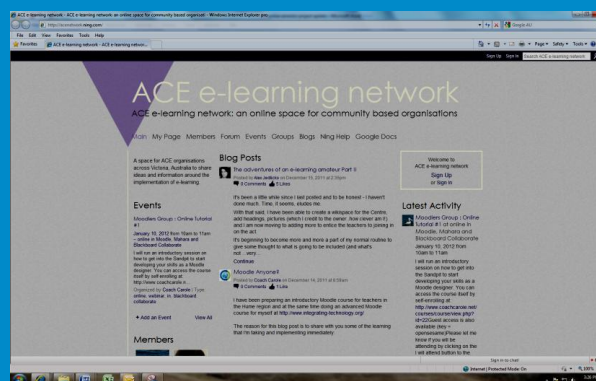
[2011/42 Capacity and innovation Fund 2012 Round 3](#)

Expand with an e-mentor!

You may not know it but there is an e-mentor not far from you. The **ACFE e-mentor project** is supporting 18 dedicated people to lead, guide and develop e-learning skills in your organisation. It's practical and accessible. All you have to do is ask!

Free training and use of an online classroom are valuable parts of the project, as well as customized support for your staff, whether they be teaching, administration or management.

Take five minutes to [find out more](#) or contact project Leader Josie.rose@cae.edu.au ph: 9652 0710

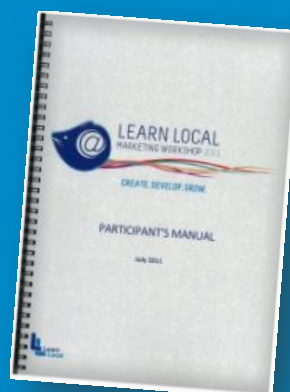


Join us on



FACEBOOK TWITTER YOUTUBE WIKI

...or email us at learnlocal@edumail.vic.gov.au



You already have this amazing resource custom-made for Learn Local organisations to get the most from the Learn Local brand. Find it and use it!



NORTH WESTERN METROPOLITAN REGION

Welcome back to everyone, we're looking forward to working with you in 2012! The NWMR team is committed to helping your organisation reach as many learners as possible, and we are here to help you. If you have any questions throughout the year please feel very welcome to get in touch.

Capacity and Innovation Grants-Round 3

Dates for your diary:

- 4th January: Applications Open
- 5.00 PM 17th February: Applications Close

Below are some pointers for developing your project and completing your application for funding:

1. WHY do you want to do this project?

What is the need or issue your project will address?

2. HOW will you do the project?

You must have a detailed project plan, a budget and indicate if you will use a consultant or a project manager.

3. WHO will be involved in the project?

Who will manage the project? What other organisations might be involved? Who else might contribute funds or skills?

4. WHAT will the project achieve?

What are the goals of the project? How will you measure the results?

For all the information you need about Round 3 [click here](#).

A fresh year - a fresh start!

The new year is a great time to re-assess and re-fresh your marketing plan. Make sure you take advantage of your Communications and Marketing Training Manual, and contact us if you need any help with it. In the mean time, here are some questions for you to consider:

- Do you know what areas you need to focus on this year?
- Is your website up-to-date?
- Have you done your website's SEO to include any new courses or training programs you might be introducing?
- Do you have any stories you could send to the press?

Consistent marketing activities can be one of those things that end up in the 'too hard basket'. Maybe it's time to put it into the 'Must do' pile- and make it part of your everyday activities.

ACFE NWMR updates

NWMR upcoming events

For your diary- The first Provider Forum for the year:

Tuesday 28 February

10.00am - 12.30pm

Level 4, Room B427

CAE, 253 Flinders Lane, Melbourne.

You will receive another reminder closer to the day.

The Provider Forums are a great source of information, an opportunity to network with other providers as well as meet and greet with the ACFE NWMR team.

On a lighter note...

The NWMR team have come back from the break motivated and have started an in house 'The Biggest Loser' competition. Stay posted for the results of the first weigh in!

Cheers from the NWMR Team.