The **Retail Trade** industry is engaged in the purchase and/or onselling, the commission based buying, and the commission based selling of goods, without significant transformation, to the general public.

In 2014, there were 9,934 enrolments in Retail Trade related courses. The highest proportion of enrolments were in the Certificate III and Certificate IV qualification levels (83 per cent in total). The largest number of enrolments were in Certificate III in Community Pharmacy (1,257 enrolments) and Certificate III in Retail Operations (1,160 enrolments). Approximately 25 per cent of Retail Trade training was related to specialised or in shortage occupations, equating to 2,521 enrolments.

The following three tables outline Victorian vocational training activity in 2014:

**Table 1: Vocational training in Retail Trade by qualification level (government subsidised), 2013 and 2014**

|  |  |  |
| --- | --- | --- |
| **Qualification level** | **2013 enrolments** | **2014 enrolments** |
| Certificate I | 51 | 23 |
| Certificate II | 2,070 | 1,165 |
| Certificate III | 11,029 | 6,826 |
| Certificate IV | 1,678 | 1,454 |
| Diploma | 539 | 453 |
| Advanced Diploma | 11 | 11 |
| Graduate Certificate | 0 | <5 |
| **Total** | **15,379** | **9,934** |

**Table 2: Vocational training in Retail Trade, top 20 courses (government subsidised), 2013 and 2014**

|  |  |  |
| --- | --- | --- |
| **Course name** | **2013 enrolments** | **2014 enrolments** |
| Certificate III in Community Pharmacy | 1,890 | 1,257 |
| Certificate III in Retail Operations | 803 | 1,160 |
| Certificate IV in Retail Management | 1,310 | 760 |
| Certificate III in Automotive Mechanical Technology | 1,263 | 623 |
| Certificate III in Light Vehicle Mechanical Technology | 7 | 511 |
| Certificate II in Retail Services | 272 | 495 |
| Certificate III in Meat Processing (Retail Butcher) | 332 | 481 |
| Certificate III in Automotive Sales | 315 | 430 |
| Certificate IV in Community Pharmacy | 127 | 392 |
| Certificate III in Retail Baking (Combined) | 167 | 365 |
| Certificate III in Food Processing (Sales) | 497 | 363 |
| Certificate III in Floristry | 252 | 298 |
| Certificate III in Retail Supervision | 235 | 296 |
| Diploma of Visual Merchandising | 299 | 266 |
| Certificate III in Retail Baking (Cake and Pastry) | 397 | 229 |
| Certificate III in Retail Baking (Bread) | 186 | 229 |
| Certificate IV in Automotive Mechanical Diagnosis | 23 | 213 |
| Diploma of Retail Management | 221 | 162 |
| Certificate III in Retail | 4,159 | 134 |
| Certificate II in Retail Make-up and Skin Care | 275 | 133 |

**Table 3: Vocational training in Retail Trade qualifications aligned to specialised or in shortage occupations (government subsidised), 2013 and 2014**

|  |  |  |
| --- | --- | --- |
| **Specialised or in shortage status** | **2013 enrolments** | **2014 enrolments** |
| In Shortage or Specialised Qualifications | 2,418 | 2,521 |
| Other Accredited Industry-Specific Qualifications | 12,961 | 7,413 |
| **Total** | **15,379** | **9,934** |

**Please contact the Department of Education and Training with any questions or comments:**

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**Data source:**

Department of Education and Training (DET), March 2015.

**Data notes:**

All figures are government subsidised enrolments, accredited (state or national) qualifications only (excludes foundation training).

Yearly data is based on preliminary data extracted from SVTS system as at 25 February 2015. Figures may be revised prior to the year-end submission to National Centre for Vocational Education and Research (NCVER).

Industry classifications are defined by the Australian Bureau of Statistics’ Australian and New Zealand Standard Industrial Classifications (ANZSIC). Where a qualification is considered relevant across more than one industry, enrolments have been proportionally allocated across most relevant industries using employment data as a guide.

Specialised occupations are defined by the Australian Workforce and Productivity Agency’s 2014 list of specialised occupations. Skills shortage occupations are informed by DET’s list of *Victorian Skills Shortages 2014*.