



## Promoting myself



1. List at least three of your strengths and interests.

Strengths	Interests

2. If someone described you to an employer, what would you like him or her to say about you?

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3. What are six abilities, interests, values, or personal attributes an employer, coach or volunteer coordinator might be looking for in someone they are recruiting?

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4. Cut out and collect positive pictures from magazines that reflect your:

- Interests
- Abilities
- Values
- Learning style
- Personal characteristics e.g. happy, outgoing, exuberant, quiet
- Physical appearance, e.g. neat and tidy
- Work habits, e.g. reliable, honest, punctual, fast worker
- Other important information about you e.g. ambitions, special skills, pets.



## *Promoting myself*



### Design and create an advertisement about yourself.

It must show your suitability for a specific role, such as an employee, sporting team member, volunteer worker, etc.

Think about yourself how you would like to represent yourself to other people. Focus on special things to identify your strengths for the particular role you have chosen as an employee, team member or voluntary worker.

You can produce this advertisement in any form you like- e.g. a poster, brochure, magazine or newspaper advertisement, or power point presentation.

The following checklist may help you judge whether you have designed a suitable advertisement. Tick (✓) each box once you have checked that your design meets the requirement.

### Checklist for my design

- Clear bold lettering is used.
- Pictorial material succinctly represents key aspects of me.
- Style of lettering reflects me as a person.
- Colours relate to me.
- Layout is uncluttered eye-catching.
- Space or borders are organised around the important things.
- Advertising language or catchy phrases are used.
- Similar information is grouped together.