## Incoming sponsorship evaluation form – TO BE COMPLETED BY THE SPONSOR WHEN THE VALUE OF THE SPONSORSHIP IS GREATER THAN $25,000

***Sponsor Organisation Name****:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

***School Name (the School)****:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

***Sponsorship Project Name****:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

***Date of Sponsorship: From / / to / /***

**1. Why did you offer sponsorship to the School? (Select any that apply)**

* School’s reputation
* Alignment to organisational / CSR objectives
* Partnership with area educational institutes
* Have sponsored the School before
* Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**3. Did sponsoring the School help you meet your objectives?**

* Yes
* No
* Other\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**4. Did you refer to the sponsorship procedure on the DET Government website when preparing your sponsorship offer?**

* Yes
* No. Why not?\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**4a. If yes, how useful did you find this information?**

 Very useful useful neutral not very useful not at all useful

**5. How long did it take to receive a response to your sponsorship proposal?**

* Less than a week
* Between a week and a fortnight
* Between a fortnight and a month
* More than a month

**5. How would you rate sponsorship approval process?**

 Excellent Good Neutral Poor Very poor

**7. Did the School publicly acknowledge you as a sponsor?**

* Yes
* No. Why not?\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Don’t know

**7a. If yes, how did the School do so?**

* Displayed logo in promotional material (website, brochure)
* The School included content provided by your organisation in their promotional materials
* The School made available promotional materials supplied by your organisation
* Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**8. Would you offer sponsorship opportunities to the School again?**

* Yes
* No
* Don’t know

**9. Would you be interested in hearing about other sponsorship opportunities with the School?**

* Yes
* No

**10. Do you have any other comments you would like to make about this sponsorship?**

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Thanks for your feedback. Please return this form to School by post or email