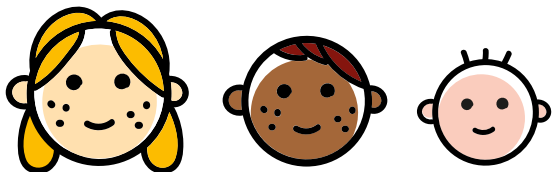


# Play Learn Grow Text Message Program

Get practical tips to your phone from  
leading early childhood experts



## What is Play Learn Grow?

Play Learn Grow is a free text message program for parents and carers of two-year-old and three-year-old children in Victoria. It has been developed in collaboration with leading early childhood experts.

It provides parents and carers with information, practical advice and easy activities that can support your child's learning, development, health and wellbeing at home.

## What does participation involve?

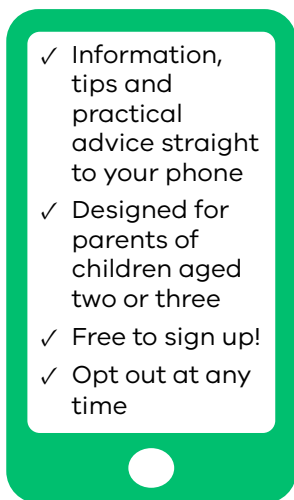
Parents and carers will receive three text messages a week for the duration of the program, with practical advice, information and ideas of easy activities to do while at home.

The program is specifically designed to support:

- the learning, development, health and wellbeing needs of children aged two or three, laying the foundations for children to have success later in life; and
- parent and carer wellbeing as they balance a range of commitments.

## Who can sign up?

All parents and carers of two-year-old and three-year-old children living in Victoria.



**Sign up today!**

**Text "PLAY" to 0428 606 027**