

Kindergarten Parent Opinion Survey 2024

The Kindergarten Parent Opinion Survey is an annual online survey that seeks feedback from parents of children who are enrolled in a Victorian funded kindergarten program. The survey includes questions on parent experience and satisfaction with their child's kindergarten program.

When does the survey take place?

The survey will take place from Monday 14 October to Friday 8 November 2024.

Why is the survey important?

The survey results can be used to identify areas of strength and areas for improvement at your service(s). The results provide a good starting point for conversations between service providers and teachers/educators about possible actions to build on service strengths.

The department is also required to report on state-wide levels of parent satisfaction (question number 1 in the survey) in the Victorian Budget papers. Results are also used to inform early childhood policy and planning and service improvement initiatives across the state.

Who can participate in the survey?

All funded kindergarten providers, including long day care centres and non-government schools in Victoria, are asked to email or SMS a link to the survey to parents of children enrolled in a funded Three or Four-Year-Old Kindergarten program and encourage them to participate.

Who conducts the survey?

The Social Research Centre has been contracted by the department to conduct the survey on their behalf. You will receive communications from the Social Research Centre on behalf of the department regarding the 2024 Kindergarten Parent Opinion Survey.

The Social Research Centre can be contacted on 1800 255 668 or email: parentsurvey@srcentre.com.au

How are parents approached to participate?

Service providers or individual services are asked to email or SMS a link to the survey to the parents of children enrolled in a funded Three or Four-Year-Old Kindergarten program. Posters promoting the survey will be emailed to service providers and can be printed and displayed in services.

Survey timeline and phases

Stage	Activity	Date
Invite	During this week you will receive an email containing the unique survey link for your service(s). Send parents an invitation to the survey via SMS and/or email using the templates provided. Print and display the promotional posters you will receive via email in your service(s).	Survey opens Monday 14 October 2024
Monitor progress and remind	You will receive regular updates on the number of surveys completed for your service(s). Send reminders to parents using the email and/or SMS templates provided.	Survey closes Friday 8 November 2024
Receive your report	The Social Research Centre will send you information on how you can access your individual survey report.	March 2025

Do services receive survey results?

Individual service level reports will be provided where a service has 5 or more respondents to the survey (in order to ensure the privacy and confidentiality of the respondents). These reports provide a summary of responses received as well as comparisons against the local government area and state-wide results.

Service providers who operate multiple services, will also be provided with a service provider report where 2 or more of their services qualify for a service level report (5 or more respondents to the survey).

How to access report(s)

The Social Research Centre will contact service providers in March 2025 with information about how to download your report(s). You can also contact your local department regional office for a copy of your report at this time.

Privacy statement

No identifying information of participants is collected in the survey. Participants remain completely anonymous.

The department is committed to protecting the privacy, confidentiality, and security of personal information. The department and the Social Research Centre are required to comply with the Privacy and Data Protection Act 2014 and the Health Records Act 2001. The Social Research Centre also adheres to the Privacy (Market and Social Research) Code 2014. For questions about the survey call 1800 255 668 or email: parentsurvey@srcentre.com.au.