

Kindergarten Parent Opinion Survey 2025

Provider Fact Sheet

The Kindergarten Parent Opinion Survey is an annual online survey that seeks feedback from parents, carers and guardians of children who are enrolled in a Victorian funded kindergarten or Pre-Prep program.

The survey includes questions about parent experiences and satisfaction with their child's kindergarten or Pre-Prep program and the factors that are important to them in choosing a kindergarten service.

When does the survey take place?

The survey will be open from **Monday 13 October** to **Friday 7 November 2025**.

Why is the survey important?

The survey results can be used by you to identify areas of strength and areas for improvement at your service(s). The results provide a valuable starting point for conversations between service providers, teachers and educators about how to build on service strengths.

Additionally, the Department of Education is required to report on state-wide levels of parent satisfaction for the Victorian Budget Paper 3 — Service Delivery (question number 1 in the survey). Parent satisfaction is one of the performance indicators that demonstrate how well services are meeting community expectations and kindergarten funding requirements.

Survey results are also used to inform early childhood policy, planning and service improvement initiatives across the state, supporting continuous improvement and resource allocation.

Who can participate in the survey?

All funded kindergarten providers are asked to share the survey link with parents of children enrolled in a funded Three-Year-Old, Four-Year-Old or Pre-Prep kindergarten program and encourage them to participate.

What if we already conduct our own parent feedback survey?

We understand that some providers conduct their own in-house parent feedback surveys. As the data collected from these in-house surveys is not shared with the department, it is important that providers also invite their families to participate in the department's Kindergarten Parent Opinion Survey.

Who conducts the survey?

The Social Research Centre has been contracted by the department to conduct the survey on their behalf. You will receive communications about the 2025 Kindergarten Parent Opinion Survey directly from the Social Research Centre. The Social Research Centre can be contacted on 1800 255 668 or email: parentsurvey@srcentre.com.au

How are parents approached to participate?

Service providers or individual services are asked to email or SMS a link to the survey to the parents of children enrolled in a funded Three-Year-Old, Four-Year-Old or Pre-Prep Kindergarten program. Posters promoting the survey will be emailed to service providers and can be printed and displayed in services.

Survey timeline and phases

Stage	Activity	Date
Invite parents to participate	During this week you will receive an email containing the unique survey link for your service(s). Send parents an invitation to the survey via SMS and/or email using the templates provided. Print and display the promotional posters you will receive via email in your service(s).	Survey opens Monday 13 October 2025
Monitor progress and remind families to complete survey	You will receive regular updates on the number of surveys completed for your service(s). Send reminders to parents using the email and/or SMS templates provided.	Survey closes Friday 7 November 2025
Receive your report	The Social Research Centre will send you information on how you can access your individual survey report.	March 2026

Do services receive survey results?

Individual service level reports will be provided where a service has 5 or more respondents to the survey (to ensure the privacy and confidentiality of the respondents). These reports provide a summary of responses received as well as comparisons against the local government area and state-wide results.

Service providers who operate multiple services will also be provided with a service provider report where 2 or more of their services qualify for a service level report (5 or more respondents to the survey).

How to access report(s)

The Social Research Centre will contact service providers in March 2026 with information about how to download your report(s). You can also contact your local department regional office for a copy of your report at this time.

Privacy statement

No identifying information of participants is collected in the survey. Participants remain completely anonymous.

The department is committed to protecting the privacy, confidentiality, and security of personal information. The department and the Social Research Centre are required to comply with the Privacy and Data Protection Act 2014 and the Health Records Act 2001. The Social Research Centre also adheres to the Privacy (Market and Social Research) Code 2014. For questions about the survey call 1800 255 668 or email: parentsurvey@srcentre.com.au.