**Bully Stoppers: *Being Cool Online***

**School and stakeholder newsletter/website content**

Students achieve their best at school in safe and supportive environments, where they are free from bullying and disruptive behavior. We put a big emphasis on making sure we provide a great environment for our students – one that promotes tolerance and is inclusive, harmonious and free from bullying.

We can work towards this goal through education in the classroom, intervention in the playground and a focus on promoting positive behavior.

However, with the rise of social media, bullying now occurs online, as well as in person.

Cyberbullying is just as harmful as face-to-face bullying, and online actions can have real life consequences.

Cyberbullying is an increasing issue in the wider community – and the best way to tackle it is for schools, students and parents to work in partnership.

*<We / Our school / Name of organisation>* is supporting the Victorian Government’s Bully Stoppers campaign – which has just launched a new series of tools and resources for parents and students to support students in preventing cyberbullying and how to practice *Netiquette*. Available from 10 February, students in years 3 – 12 are encouraged to participate in an online quiz hosted on the Bully Stoppers website, where they will learn more about how to be good net citizens and go into the draw to win an iPad as well as other prizes for our school.

These resources, called *Bully Stoppers: Being Cool Online*, are available on the Bully Stoppers website, at [www.education.vic.gov.au/bullystoppers](http://www.education.vic.gov.au/bullystoppers) - visit the site to find out more.