

World Teachers' Day

We're celebrating on 29 October, 2021

Stakeholder toolkit



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Introduction

Every day, Victorian teachers are shaping the future and making a profound difference to young lives.

Celebrated in more than 100 countries worldwide, World Teachers' Day was established by the United Nations Educational, Scientific and Cultural Organisation (UNESCO) in 1994 to recognise the role of teachers in society. This year, UNESCO will focus on the support teachers need to fully contribute to the recovery process under the theme 'Teachers at the heart of education recovery'.

In Victoria, World Teachers' Day will be celebrated on 29 October 2021, providing an opportunity for communities to say 'thank you' and celebrate the achievements and leadership of teachers.

It is an opportunity to take a moment to recognise the passion of teachers and how teaching has extended beyond the classroom in maintaining connections through remote learning.

This pack provides links to a range of materials to help your organisation celebrate teachers including social media content, thank you cards, web banners, and newsletter copy.

How you can celebrate

You can celebrate World Teachers' Day by:

- sharing the materials from this toolkit with your organisation's networks through your own communications channels including by email, social media, websites, and newsletters
- using the hashtag #thanksvicteachers when posting on social media, and tagging @DETVic on Twitter and @Department of Education and Training, Victoria on LinkedIn
- add the World Teachers' Day frame to your social media profile photo [via Twibbon](#)
- directing people to the [Department of Education and Training's World Teachers' Day 2021 website](#).

Suggested social media post

Here is a sample social media post that can be used across your organisation's social media channels to help encourage your networks to participate in World Teachers' Day 2021.

Feel free to edit and personalise this post to suit your own style.

Here is a [link to a banner image](#) you may like to use with your social media posts.

Draft text

We're celebrating World Teachers' Day in Victoria on 29 October! It is a great opportunity to celebrate our teachers who are making, or have made, an impact on your life.

Send a message of thanks to your favourite teacher using #thanksvicteachers on social media.

World Teachers' Day resources including a thank you card are at <https://www.education.vic.gov.au/about/events/Pages/world-teachers-day.aspx>

Suggested newsletter copy

Please consider using the draft content below in your organisation's newsletter or preferred communication channel. You can also customise the newsletter copy to include information about how your organisation is celebrating World Teachers' Day.

Draft text

On Friday 29 October, we will celebrate World Teachers' Day and recognise the incredible contributions teachers make in Victorian communities.

World Teachers' Day is an opportunity for us to say 'thank you'.

This year, we will take a moment to recognise the passion our teachers have, and how teaching has extended beyond the classroom to maintain connections through remote learning.

Make sure teachers know you appreciate their resilience, leadership and adaptability throughout the COVID-19 pandemic.

[Insert organisation name here] will be celebrating World Teachers' Day by [insert information here].

If you would like to get involved, send a message of thanks to a teacher you know using the hashtag #thanksvicteachers on social media.

Head to [World Teachers Day](#) for a range of resources to help celebrate World Teachers' Day 2021, including 'Thank You' card templates.

Nominate someone for Australian honours

Teachers and principals across Victoria have taught and supported their communities during bushfires and other natural hazards, and now through a global pandemic. Australian Honours recognise outstanding individuals who have contributed to their community or profession.

Do you know a teacher or principal who deserves recognition for their hard work?

It's easy to nominate someone for Australian Honours and it's a great way to recognise their effort, talent and dedication.

To find out more about nominating visit:

- [Order of Australia](#)
- [Recognition Matters](#)

Downloadable assets

The following links contain all the assets available to download:

[Promotional poster](#)

Customisable thank you card templates - [pdf format](#), or [accessible Word version](#)

[Email signature block](#)

[Twibbon](#)

[Web/Newsletter banner](#)

[Social media banner](#)