

Information Media and Telecommunications

What you need to know



This industry creates, shares, stores and manages content using digital and traditional means. It also maintains the infrastructure, such as communications cables.

Occupations include: Journalists, Graphic Designers, ICT Managers, Telecommunications Engineering Professionals, Advertising and Sales Managers, Web Designers. Many careers in this industry require higher education, however many VET courses offer pathways to university study.

OUTLOOK

Over the next five years, about **20,500 employees¹** are forecast to be needed in the Information Media and Telecommunications industry, including:

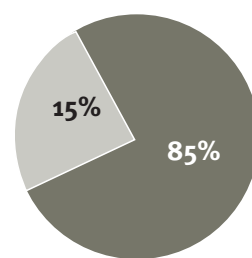
- 1100 Telecommunications Tradespeople
- 1750 Journalists and Other Writers
- 1100 Telecommunications Engineering Professionals

Current Skills Shortages:

- Telecommunications Technical Officer or Technologist
- Cabler (Data and Telecommunications)
- Telecommunications Linesworker

FAST FACTS

- Contributed \$11.3 billion (four per cent) to the Victorian economy in 2012-13
- Employs 61,800 people in Victoria
- Employment has grown by 500 people (one per cent) over the past five years
- About 41 per cent of people are employed in Telecommunications and 21 per cent in Publishing
- 85 per cent of people are employed in metropolitan Melbourne
- 15 per cent of people are employed in regional Victoria



■ Employed in metropolitan Melbourne
■ Employed in regional Victoria

FINDING A JOB

Deciding what career is best for you can be a complex process. A professional careers practitioner can assist. There are a range of training opportunities available across Victoria to help you develop the skills needed to find a job in the Information Media and Telecommunications industry. Government financial support may be available to eligible students under the Victorian Training Guarantee.

Notes: Economic and employment data are sourced from the Australian Bureau of Statistics and the Centre of Policy Studies, Victoria University. Occupations experiencing skills shortages are sourced from the Department of Education and Early Childhood Development's 2014 Victorian Skills Shortage List.

[1] This includes growth in overall employment as well as replacement of workers who exit the industry.